**CHAPTER 3**

**Online Assignment**

**The Political Environment**

Go to the website of the U.S. Federal Trade Commission (FTC) [**http://www.ftc.gov**](http://www.ftc.gov).

(1) What are the goals of the FTC?

(2) How does the FTC protect consumers?

How does it regulate trade?

Describe at least one current court case in which the FTC is involved.

(3) How would the FTC affect you if you ran a telemarketing company?

A tobacco company?