**CHAPTER 3**

**Online Assignment**

**Advocacy Groups**

Go to the website of PETA (People for the Ethical Treatment of Animals), [**http://www.peta.org**](http://www.peta.org). Answer the following questions:

(1) What are PETA’s goals?

(2) What types of companies might PETA affect politically?

(3) Do you believe in PETA’s actions?

Why or why not?

(4) How far should advocacy groups go in promoting their causes?

(5) How should business organizations react to these groups?