### CHAPTER 4: Ethics & Social Responsibility

**Corporate Social Responsibility.**

Go to the website of Starbucks at [**http://www.starbucks.com/aboutus/csr.asp**](http://www.starbucks.com/aboutus/csr.asp).

Answer the following questions:

 (1) Which areas does Starbucks target as important parts of its social responsibility?

(2) Why do you think the company has chosen these areas?

(3) How do these differ from other coffee restaurant chains?